



Pride and Remembrance Association Announces 2022-23 Board of Directors & New Management Team

Association that organizes annual Pride & Remembrance Run expands team to deliver best run experience yet

TORONTO, November 30, 2022 — Today, the Pride and Remembrance Association (PRA) announced its restructured volunteer Board of Directors alongside a new management team that will support the PRA in all its work. This talented and diverse group of professionals will organize and execute the iconic Pride & Remembrance Run (“the Run”) on **Saturday, June 23, 2023**.

Now in its 27th year, the Run has grown drastically over the past three decades cementing its hard-earned reputation as the largest, longest running, and most fun Pride Run in Canada. Building on the incredible momentum emerging from last year’s Run, the PRA is growing to include a management team of highly accomplished individuals who will support the Board in several areas essential to the execution of a successful, large-scale event.

“We’re thrilled to introduce our new, diverse team to the 2SLGBTQ+ and running communities as we look ahead to our most successful event yet,” said **Gabriel Jarquin**, incoming Co-President of the PRA. “This remarkable team reflects the PRA’s desire to represent the full breadth of our community’s diversity, including substantial representation from non-binary, Black, Indigenous, and People of Colour.”

The 2022-23 Board and management team include several new dedicated roles that will oversee the PRA’s social media presence, stakeholder relations, human resources, and fundraising. These new roles and responsibilities reflect the PRA’s goal to expand our presence across several core functions, all while aiming to deliver the best run experience possible for 2SLGBTQ+ community members and allies.

“Through reorganizing our Board and adding a new management team, the PRA will be better positioned to build on the immense successes we witnessed last year,” said **Andrew Perez**, Media, Communications & Stakeholder Director. “The 2022 Run represented a barn-burner year for our organization leading to record-breaking accomplishments: more participants and more money raised than ever before.”

Last year, the Run attracted more than 2350 virtual and in-person participants, while exceeding its \$280,000 fundraising goal – monies that flowed directly to six 2SLGBTQ+ charities in our community.

The incoming Board and management team bring extensive expertise in marketing, social media, communications, media relations, stakeholder relations, community relations, operations, finance,

and fundraising. In addition, much of the team are passionate runners extensively familiar with Toronto's queer running community.

2022-23 PRA Board of Directors & Management Team:

Leadership:

Gabriel Jarquin (he/him), Co-President

Julia Trench (she/her), Co-President

Media, Communications & Stakeholders:

Andrew Perez (he/him), Director

Emma Bell-Scollan (she/her), Manager

Operations:

Adam Leroux (he/him), Director & Board Secretary

Jess Gooding (she/her) Manager

Beneficiaries & Fundraising:

Dan Johnson (he/him), Director

Werter Mainani (he/him), Manager

Finance:

Gilbert Lam (he/him), Treasurer

Social Media:

Caela Fenton (she/her), Director

Registration:

Chris Hau (he/him), Director

Community & Volunteer:

Michelle Forrester (she/they), Director

Andrea Guspie (she/her), Manager

Marketing:

Olivia Levy (she/her), Director

Jamie Barlow (he/him), Manager

Experience:

Michelle Lau (she/her), Director

Marinus Burden (he/him), Manager

Human Resources:

Kelly Calheiros (they/she), Manager

ABOUT US

The Pride and Remembrance Association (PRA) is a leading non-profit, volunteer-run organization dedicated to supporting Toronto's 2SLGBTQ+ community. The PRA brings the community together in pride, celebration, and solidarity by organizing the annual Pride & Remembrance Run during Toronto's iconic Pride Weekend every June. Since 1996, more than 50,000 people have participated in the Run in the heart of the city's Church-Wellesley Village. Over the past 27 years, The PRA has raised over \$2.7 million dollars benefitting more than two dozen 2SLGBTQ+ organizations across Canada.

MEDIA CONTACT

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